



St Mark's C.E. Primary School

Talbot Village, Bournemouth, Dorset, BH10 4JA

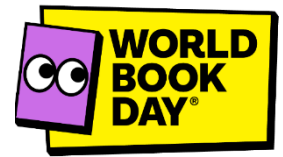
Headteacher: Andrew Bright

Friday 13 February 2026

WORLD BOOK DAY 2026 – THURSDAY 5 MARCH

Dear Parents and Carers,

We are looking forward to celebrating World Book Day on **Thursday 5 March**. This is an exciting opportunity for pupils and staff to celebrate a variety of books and authors, as well as take part in a range of exciting book-related activities.



'Reading for pleasure'

This year, the theme of World Book Day is 'Reading for pleasure' and is supporting the Government's 2026 Reading initiative 'Go All In'. The aim of the initiative is to highlight the importance for children to read for pleasure and explore a range of books that they enjoy.

Dress-up:

We would like to invite the children to come to school dressed as one of their favourite book/comic characters. Please be as creative and imaginative as you can! If possible, it would be great if the children could please bring in a copy of the book featuring this character. For breaktimes, and if your child has P.E., please could you make sure they wear suitable footwear and bring a waterproof coat. Thank you for your support with this.



Book Tokens:

Reading for pleasure is one of the biggest indicators of a child's future success, World Book Day aims to promote a love of reading. The children have been given their National Book Token today, which can be exchanged for one of twelve special World Book Day books at participating book stores.



If you have any further questions regarding World Book Day, please contact the school office. We look forward to seeing the children in their costumes and celebrating all things book-related!

Kind regards,

Miss Pitkin